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2 **CNPS SAN DIEGO CHAPTER**
3 **BOARD OF DIRECTORS MEETING**

4 **August 3, 2016**

5 San Diego Audubon Society Offices, 4010 Morena Blvd.,
6 Suite 100, San Diego, CA 92117

7 **FINAL MINUTES**

8 Approved: September 7, 2016

9 **Call to Order:** President Bobbie Stephenson calls the meeting to order at 06:35 p.m.

10 **Board Members Present:** Cindy Burrascano, Robert Byrnes, Connie di Girolamo, Mike
11 Gonzales, Mike Evans, Frank Landis, Sue Marchetti, Thomas Anthony Oberbauer, Joe
12 Sochor, and Bobbie Stephenson.

13 **Guests/Visitors:** Hei-ock Kim

14 **Board Members Absent:** None

15 I. Brief personal reports: None

16 II. Additions or Changes to the Agenda: (1) Bobbie Stephenson has a suggestion to fill a
17 vacancy in the Board; (2) Publicity Issues (Connie di Girolamo); Field Trips (Joe Sochor);
18 Cal-IPC.

19 III. Review of July 2016 Board Minutes:

20 *A motion is made by Cindy Burrascano and seconded by Frank Landis to approve
21 the July 2016 Board Minutes with minor corrections as noted. The motion passes
22 unanimously.*

23
24 IV. Treasurer's Report (Connie di Girolamo):

25 (1) July 2016 Report:

26 *A motion is made by Frank Landis and seconded by Joe Sochor to approve the
27 Treasurer's Report as presented. The motion passes unanimously.*

28
29 (2) Amended Annual Budget:

30 *A motion is made by Mike Evans and seconded by Frank Landis to accept the
31 revised 2016-17 Annual budget presented by Treasurer Connie di Girolamo. The
32 budget approved at the Board's March 2, 2016 meeting has been revised to
33 include estimated income and expenditures for Garden Native activities (the
34 Workshop, Plant Sale, and Plant Tour). The motion passes unanimously.*

35
36 (3) Compensated Positions:

37 *A motion is made by Frank Landis and seconded by Mike Evans to compensate
38 Garden Native leadership as independent contractors. Contracts will be reviewed
39 and approved by State CNPS. Individual invoices from contractors will be
40 approved by Bobbie Stephenson (as Chapter President) and forwarded to the
41 State for processing. The San Diego Chapter will reimburse the State for these
42 transactions. The motion passes unanimously.*

43
44 *A motion is made by Frank Landis and seconded by Mike Gonzales to approve the
45 job descriptions and compensation as recommended by Michael Gonzales and
46 Connie di Girolamo for the following individuals:*

- 47 • *Judie Lincer, Garden Native Workshop Director. \$3,750.*

- 48 • ***Joe Sochor, Media Director, San Diego Chapter and Garden Native. \$7,500.***
49 • ***Carolyn Martus, Plant Sale and Garden Native Garden Tour Director. \$7,500.***
50 • ***Susan Lewitt, Workshop and Plant Sale Publicity. \$1,000.***
51
52 ***The motion passes unanimously.***
53
54 V. Current Business: Because of a recent Board vacancy, it is necessary to appoint a new
55 Board member to perform Board business and maintain a quorum.
56 ***A motion is made by Frank Landis and seconded by Mike Gonzales to appoint Hei-***
57 ***ock Kim as a new Board member. The motion passes unanimously.***
58
59 VI. New Business: Most issues continued to next meeting.
60 VII. Committee Reports:
61 A. Invasive Plants: Cindy Burrascano notes that the California Invasive Plant
62 Council (Cal-IPC) annual meeting will be held in November in Yosemite
63 and suggests that the Chapter donate some funds to support the Cal-IPC annual
64 meeting.
65 ***A motion is made by Joe Sochor and seconded by Tom Oberbauer to support the Cal-IPC annual meeting with a donation of \$500.00 and that the admission ticket for the Chapter should be used by Robert Byrnes, if he can attend. The motion passes with ten members voting affirmatively and Robert Byrnes abstaining.***
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70 B. Fall 2016 workshop (Mike Gonzales):
71 Press release and flyer finalized and distributed; the venue is the Girl Scout
72 facilities at Balboa Park; we have 10 volunteers, beginning promotion on our
73 social media sites. Speakers: The theme is ‘going public with natives.’ Several
74 presentations are oriented toward general public and toward Girl Scout
75 education. Judie Lincer is putting the detailed schedule together.
76
77 C. Board Handbook:
78 ***A motion is made by Frank Landis and seconded by Tom Oberbauer to approve the excellent review and updating of the Chapter Handbook by President Stephenson. The motion passes unanimously.***
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80
81 D. Review of first section of the draft Strategic Plan (Mike Evans): See attachment.
82 E. Publicity (Connie di Girolamo): This issue addresses the Board and Committee
83 (Pat Fishtein)--Joe Sochor thinks that what Pat is doing is useful but not
84 traditional publicity. The Chapter will try to address this issue in the Strategic
85 plan with appropriate goals/strategies.
86
87 F. Conservation (Frank Landis): The proposed TransNet tax initiative is discussed.
88 ***A motion is made by Tom Oberbauer and seconded by Mike Evans to support the ballot measure. The motion includes asking Michael Beck how to best support, because it will support raising money. The motion passes with ten members voting affirmatively and Joe Sochor abstaining.***
89
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93 G. Field Trips: (Joe Sochor): Kay Stewart has stepped down as Field Trip
94 chairperson; Joe is working with Meetup Groups for continued participation; he is
95 also working on getting CNPSSD Twitter and Instagram accounts.

96
97

A motion is made by Mike Evans and seconded by Frank Landis to adjourn the meeting at 0900 p.m. The motion passes unanimously

ATTACHMENT

Interim Revisions of Draft Strategic Plan (as of August 3, 2016)

CNPS MISSION

The mission of the California Native Plant Society is to conserve California native plants and their natural habitats, and increase understanding, appreciation, and horticultural use of native plants. [State CNPS]

CNPSSD MISSION:

The Mission of the San Diego Chapter of the CNPS is to conserve San Diego and Imperial county native plants and their natural habitats, and to increase everyone's understanding, appreciation, and horticultural use of native plants.

CNPSSD Vision

CNPSSD envisions a future where:

- There is successful and continuing conservation of the full diversity of native plants and native vegetation in the San Diego and Imperial counties.
 - The San Diego Chapter is recognized as a reliable leader in providing information on California native plants and their conservation.
 - Native plants are widely used in home, commercial, and public landscapes as a valuable alternative to water-consuming, non-native plants.
 - There is widespread education on the values and aesthetics of native plants and native vegetation in the San Diego and Imperial counties.
 - Elected officials and agency decision makers are aware of the effects of their actions on the unique environmental resources in San Diego and Imperial counties.

GOAL 1 *Provide scientific information as the basis for the protection of native plants, native vegetation, and natural landscapes.*

Strategy 1: “Understand the flora”

Improve our database (knowledge base?), online and in our physical library of scientific data on San Diego County plants and plant communities, including taxonomy, floristics, ecology, life history, etc. This information should focus on access to contemporary scientific information, including published documents, regional reports and local data. We will identify other available information sources such as mapping and specimen collections.

Strategy 2: “Assess and prioritize”

We will analyze data to identify and prioritize conservation targets, including plant species (and their habitats) and regionally sustainable habitat conservation activity that is consistent with these conservation targets

Strategy 3: Engage in scientific dialogs and meetings that gather and disseminate information concerning the status and protection of native plants, vegetation, and landscapes.

We will consider sponsoring or cosponsoring workshops concerning these subjects.

145 **Strategy 4: Map and inventory**
146 We will develop and complete a detailed information base concerning the distribution and
147 abundance of plants and native vegetation, including mapping, specimen collection, and other
148 actions that support assessment and prioritization in San Diego and Imperial Counties.

GOAL 2 *Protect native plants and native vegetation in San Diego and Imperial counties through effective and coordinated conservation action.*

153 Conservation of California's native plants and native plant communities requires several key
154 resources: a strong legal framework to give us power to effect change; effective volunteers to
155 act and coordinate action; dedicated partners to support our efforts; and a region-wide network
156 of committed activists. Improving any of these can make us more effective –improving all of
157 them can save the flora.

159 Strategy 1: “Strengthen the power of the law”

We will build, strengthen, and maintain a robust legal and regulatory framework that CNPS and partners use to protect native plants. [CNPS state]

163 Strategy 2: Share Quality Information

We will provide reliable and scientifically verifiable information to public agencies and other conservation advocates to further these conservation goals.

167 Strategy 3: Act to Conserve

Additional Sections for Review

GOAL 3: *Conserve and reclaim land for native plants through horticulture and stewardship.*

176 We want California native plants to be the standard in all residential and commercial
177 landscapes (where appropriate). We envision a California where existing habitat is
178 protected and new habitat is created by choosing locally native plants to conserve
179 resources, create sustainable landscapes, and promote connectivity that enables
180 organisms to best respond to climate change and other stressors. [CNPS state]

182 Strategy 1: Encourage the use of responsible sources of native plants in the region

We should identify and utilize appropriate community sources for native plant materials in San Diego County. Consider making this information available through various sources, including handouts (paper and computer) and the Chapter web page. Review and update this information on an annual basis.

Strategy 2: Educate the general public and encourage the use of native plants in revegetation and restoration

191 Strategy 3: Educate the general public and encourage the use of native plants in home,
192 commercial, and public landscapes.

193
194 Strategy 4: Invasive plant control.

195
196 **GOAL 4 *Develop and maintain abundant resources, a strong network of***
197 ***partners, and public enthusiasm for California's native plants.***

198
199 ~ CNPSSD will be successful when there is stronger public understanding and
200 support for protecting native plants and places, more powerful legal and regulatory
201 tools, and from a larger community of active supporters.

202
203 Strategy 1: Increase Active Volunteer Participation in CNPS at the chapter and state
204 level

205 We will ensure that we increase and maintain active volunteer participation through
206 outreach and education and promoting volunteer activities that are valuable to the goals
207 of the Chapter. We will accomplish this through education and inclusive Chapter
208 meetings, active and rewarding standing committees that further our goals, and by
209 continuing information exchange through the Chapter Newsletter, web page and other
210 programs.

211
212 Strategy 2: Strengthen the financial health of the Chapter

213 This can be done by actively fund raising for specific goals and ensuring that our funds
214 are invested and used wisely to further our goals. Furthermore, reducing costs where
215 possible will also result in a greater percentage of funds that can be used to fulfill our
216 goals.

217
218 Strategy 3: Champion and promote good work by Chapter members and others

219 Develop a program to identify and promote key conservation activities by members on a
220 regular basis.

221
222 **Goal 5 *CNPSSD works in an arena with a number of public agencies that act***
223 ***as land stewards and managers and these agencies have a great***
224 ***responsibility to protect the lands under their control.***

225
226 **CNPSSD will be most successful when there is a positive and**
227 **collaborative working relationship with public agencies.**

228
229 Strategy 1: We will make every effort to work with public agencies in their decision
230 making process.

231
232 Strategy 2: We will provide suggestions and improvements in order to, come to
233 reasoned conclusions for management of lands where possible.