



CALIFORNIA  
NATIVE PLANT SOCIETY

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FOR IMMEDIATE RELEASE  
August 24, 2021

**CALIFORNIA NATIVE PLANT FESTIVAL IN BALBOA PARK**

Saturday, October 9, 2021, 9:00 am to 3:00 pm

*For immediate release: San Diego, CA, August 24, 2021*

The Chapter is pleased to announce its first annual California Native Plant Festival. The festival will feature a variety of native plant-themed activities for both kids and adults, including artists, vendors, exhibitors, and live music. A selection of chapter-grown native plants will be available for sale. This will be an opportunity to spotlight both the importance and the joy of California native plants for both enthusiasts and novices alike. Funds raised will benefit the activities of the CNPS-San Diego chapter.

Come learn about the significance of California native plants for creating habitat and biodiversity. California native plants are optimal for saving water; attracting native birds, bees and butterflies; and preserving San Diego's natural heritage.

- **Chapter-grown plants**
- **Artists**
- **Books, posters & CA native plant merch**
- **100+ species of CA native plant seeds & bulbs**
- **Live music**
- **Exhibitors**
- **Chapter Committee tables**

**For more information on the festival visit: [cnpssd.org/events/nativeplantfestival2021](https://cnpssd.org/events/nativeplantfestival2021)**

For questions, please contact Joseph Sochor at [media@cnpssd.org](mailto:media@cnpssd.org) or call (619) 800-0898.

*Proceeds support the California Native Plant Society-San Diego Chapter, a 501(c)3 non-profit dedicated to the preservation and appreciation of native California flora and the crucial habitat it provides for wildlife & people! Monthly meetings are held in Balboa Park with speakers presenting a variety of botanical, horticultural, and conservation topics.*